

PILOT BRIEF

Start a cemetery pilot with Welcome Back Home memorials

A small code on a veteran's marker opens that one person's memorial page on any phone: name, rank, branch, service dates, their story, and photographs. Nothing to install, no account to view. Families add memories from the page; Welcome Back Home reviews everything before it is published.

PROGRAM

Welcome Back Home
Everett, Washington

BUILT AND HOSTED BY

Junious Digital Labs
veteran-owned, under contract

PILOT SIZE

Up to five memorials
about two weeks from roster to codes

DATE

September 20, 2026
Brief, version 1

Who a pilot is for

- **Cemeteries:** municipal, private, and veterans cemeteries that want each marker to open a story.
- **Veterans organizations:** posts and chapters honoring members and the local veterans they served with.
- **Tribes:** tribal nations keeping the record of their veterans in their own words and names.
- **Towns:** cities and counties with a memorial wall, a park, or a courthouse plaque.

What a pilot includes

- **Up to five memorials**, each with its own page and address.
- **Print-ready codes:** one per memorial as PNG and vector SVG, sized for engraving, etching, or stickers.
- **Family submission review:** a Share a memory form on every page; submissions reach a review inbox and nothing publishes on its own.
- **One training session** with your staff or volunteers on reviewing submissions and placing codes.

The steps

STEP 1

Send us your roster or five names

A spreadsheet, a cemetery record, or an email with names, ranks, branches, and dates.

STEP 2

We build draft pages

Draft memorial pages with the story and photos you supply, on private review links.

STEP 3

You approve, we ship codes

Print files for each approved page go to you and your engraver.

STEP 4

Place them

Plaques, stickers, or stone etches go on the markers. A test scan confirms each one.

STEP 5

Families add memories

Families and friends scan, read, and send stories and photos for review.

Timeline: about two weeks from roster to codes. **What it costs:** pilots are arranged through Welcome Back Home; contact them at WelcomeBackHomeVet.org.

On the ground

Code width	Use	Scan distance
25 mm	Sticker or small label	up to about 25 cm
50 mm	Plaque or stake (outdoor minimum)	up to about 50 cm
100 mm	Sign or banner	1 m and more

- **Finishes:** engraved metal, UV laminated sticker, or stone etch. Black on white, matte, white border kept.
- **Test scan** on paper at final size with two phones before anything is engraved.
- **Re-pointing:** a printed code never changes. It carries a short redirect address, so a page can move or be renamed and the engraved code keeps opening the right page.

What organizations should know

- **Ownership:** Welcome Back Home owns the platform and the content. Junious Digital Labs builds and hosts it under contract.
- **Review and consent:** nothing publishes without review. Real memorials go live only with the family's permission.
- **Accessibility:** built for a phone in daylight: large type, strong contrast, screen reader friendly.
- **Hosting and backups:** health checks on every deploy; submissions backed up nightly, 14 days kept.
- **Support:** Welcome Back Home for content and placements; Junious Digital Labs for the platform, inquire@juniouslabs.digital.

Retention. Family submissions and photos are kept on JDL's server for the life of the hosting plan, backed up daily for 14 days, and exported or deleted at the Client's written request within 10 business days. The scan log stores only a salted daily hash of the visitor address, never the address itself.